



## **Lila Ivey**

### **Director, Community Outreach**

**Work Address**

**Hospice of Marion County**

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#### **College**

University of Houston  
Houston, TX

#### **Degree**

BA, Mass Communications/Marketing

Lila Ivey joined Hospice of Marion County in April of 2006 as Director of Community Outreach. Spending almost 20 years as a news producer, anchor and reporter, she created and produced a series called "Healthline." Discovering that she enjoyed the healthcare industry eventually brought about a shift in careers.

Lila left TV news in 1992 to begin healthcare marketing for Hospice Care of Rhode Island, Lifespan Health Care System, and Hahnemann University Hospital in Philadelphia. She came to Florida in 2002 as the Business and Marketing Director for the Amrit Yoga Institute in Salt Springs. The opportunity to return to hospice was an easy choice. With her background in communications, marketing and ability to relate to the public, the move to Hospice of Marion County has been a good professional fit.

Lila has twin sons who both recently graduated from college. In her spare time, she teaches yoga and volunteers as a board member and consultant for the Amrit Yoga Institute.